



"Internet Marketing & Advanced LinkedIn Mini Boot Camp for Staffing & Recruiting"

Presented by: Neil Lebovits, CPA, CPC, CTS
Owner & Founder of TheDynamicSale.com

June 16, 2010

8:00 am - Registration

8:30 am - 11:30 am First Session

11:30 am – 1:00 pm Lunch (on your own)

1:00 pm – 4:00 pm Second Session

4:00 pm – 5:00 pm Happy Hour Hosted by
Global Cash Card

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St. Gregory Hotel

2033 M St, NW

Washington, DC 20036

202-223-0200

**Continental Breakfast
Included**

CASA Members: \$99
for both sessions
\$59 for individual
session

Non Members: \$119
for both sessions
\$79 for individual
session

Contact Us

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Phone: 301.630.6655

Web site:

<http://www.capitalareastaffingasociation.org>

For questions, contact Mar
Kuhlkin, CASA Programs
Chair at 202-250-1923 or

Mar.kuhlkin@us.randstad.com

The Speaker:

Neil Lebovits, CPA, CPC, CTS
Owner & Founder at TheDynamicSale.Com

Neil Lebovits, CPA, CPC, CTS, before taking the industry by storm as a trainer, was a global president for Adecco, the world's largest Staffing & Recruiting Firm, where he sat on the global executive team. Previously, Neil was the President and COO of Ajilon Professional staffing for North America, where he oversaw over 100 offices. Neil has done it all in the industry: Permanent & Temporary Placement, Sales, Branch Management, Regional Management, COO & President.

He founded his industry training & development company, <http://www.TheDynamicSale.Com> in 2009. Neil shares the secrets & systems that he has developed and harnessed while working himself up over his 20+ years in the industry. Neil has also been a renowned leader, motivator, trainer and speaker. He has been featured countless times on Bloomberg TV, CNN, ABC news, CNBC and NY1. He has appeared in the Wall Street Journal, Fortune magazine, Smart Money and more! He has been a top rated forum and keynote speaker at every conference he attends due to his fresh, dynamic and extremely entertaining style. His content is unique, stripping down the lessons to their core.

Neil is a graduate of the Pennsylvania State University with a BS in Business Administration. He also graduated with a certificate from the prestigious Stanford University Executive Program. His earlier career included three years with Ernst & Young, where he obtained his CPA designation. Neil is also a Certified Personnel Consultant and Certified Temporary Staffing Specialist.

Neil normally charges over \$1,000 for a full day so this is an opportunity not to be missed. Below is a link to a video where you will see Neil in action:

<http://www.fliqz.com/asp/permalink.aspx?vid=5ef2500856184f8d93adc40264d34aae>