

Dear Staffing Professional,

Thank you for supporting the Capital Area Staffing Association (CASA) with your membership this past year. We hope you were able to attend and learn from our programs and benefit from our networking opportunities. Our award-winning association with its robust Board of Directors and association administrator enjoyed many accomplishments.

- 2010 CASA Employee of the Year Honored - Ms. Jacqueline Mitchell
- CASA wins national Superior Merit award for outstanding programs and chapter efforts.
- Fantastic educational programs to feed the mind and expand your knowledge
- Wonderful networking opportunities to meet your industry peers
- Active legislative advocacy to keep unwanted government regulations at bay
- Listserve to facilitate member communication
- Educational programs designed to appeal to owners, managers, salespeople and recruiters
- Huge contribution from our Industry Partners - join and meet them yourself!

We are kicking off our 2011 membership campaign and invite you to join. Benefits are innumerable:

- Training and education
- Quarterly newsletter - CASA **Forward** - with a Member SpotLight section
- Public relations opportunities
- Updates on staffing trends in the state
- Networking and leadership opportunities
- Protection against adverse legislation and regulation
- Associate memberships for suppliers to the staffing industry
- Discounts on business products and services

Your CASA membership contributes towards every aspect of our industry:

1. Geographically - Effectively represents the interests of the industry in the DC metro area.
2. Our Industry - It is a business investment to promote a free enterprise environment; positive public opinion; education; and legal, ethical, and professional practices for the staffing industry.
3. You and Your Business - Provides information and networking opportunities so that staffing professionals can keep abreast of important state and local business issues and trends.
4. You and Your Staff - Staffing professionals can improve their performance through chapter-sponsored high-powered educational programs.
5. You and Your Customers - Customers ascribe a higher level of quality and professionalism to staffing firms that are members of the industry's trade association. Your membership demonstrates to customers that you're a key player in the industry and that you are serious about providing superior service.

Please join CASA today. Attached is the membership application form. Should you have any questions regarding your membership or CASA, or if you want to become more involved, do not hesitate to call me at 703-450-5252 or email at threase.baker@abbtech.com.

Threase A. Baker
CASA President